



"40 Years of Spearheading Innovation with Commitment to Quality."

Smart Production Strategies, Sustainability And Stronger Customer Network-
All Elements for Business Success @India ITME Virtual Event For Textiles.(3rd-5th Dec 2020)

India ITME Society is honored to welcome Ms. Roop Rashi Mahapatra, IA&AS, Textile Commissioner, Govt. Of India as chief guest to inaugurate largest virtual business event this year for Textile Technologies and Engineering products.



282 technology & engineering companies, 400+ Textile technology & engineering products from 18 countries shall be available for 2 days of interactions on 4th, 5th Dec 2020 making it one of the largest virtual platform for trade, investment & sourcing solutions for textile industry. As on date, participants from 47 countries who are looking at expanding, developing their textile industry have registered to connect and explore opportunities for expanding their business network. Keeping in mind different time zones of 47 countries the virtual event shall be open from 11.00Hrs to 19.00Hrs (IST) enabling exhibitors and visitors to connect during respective working hours.

Year long pandemic crisis has brought unexpected disruptions and calls for changes in the way business are conducted. Sustainability, changing consumer preferences, best production strategies- practical and key topics for today's challenging business environment will be discussed in depth at virtual seminar organized by India ITME Society on 3rd Dec 2020. Best of best from Industry shall come together on 3rd December 2020 to share their expertise and knowledge for the collective benefit of Textile Industry. The knowledge session shall be followed by focused Business interactions, meetings and networking on 4th & 5th Dec 2020 bringing a complete range of technology & Engineering solutions for the Textile Industry.

International Trade Center, Geneva Trade & Investment partner to this Global event will be releasing a technical paper on 3rd Dec 2020 and shall be available online for industry members.

Technology at its best for virtual event- To facilitate time planning and optimized use of log -in time for participants, the ITME virtual platform offers scheduled meetings as well as walk in visitors with instant networking available at visitors lounge. Features like "Search by company name, or by product, industry segment, by country, recommended meetings by artificial intelligence" provides easy and convenient interaction for both exhibitors and visitors. Online and offline helpdesk enables visitors to seek any assistance immediately.

ITME Society is committed to support, motivate and encourage overall growth and prosperity for textile industry, not only for businesses but also for future development of talent pool. Under the program "Nurture the future" Students pursuing Textile Engineering can add value to their academic pursuit by participating in various technology lectures which is organized with collaboration and support from global universities and research institutes periodically. The 2nd annual technical seminar on 3rd December generated tremendous enthusiasm in Academia with enrollment from 17 textile institutes from India, Sri Lanka, Sudan, Kenya, Ethiopia, Ghana, Botswana etc. The interactive sessions focuses on practical topics like sustainability as element for long term business growth, adapting production strategies to address changing consumer behaviour which is a must attend for technocrats, senior management, production staff etc.

This first time organized virtual event is a humble effort of India ITME Society to motivate and promote business activity for textile & textile engineering industry affected by pandemic slowdown. ITME Team has worked very hard to bring best of interaction for participants at the event and has absorbed all costs providing a complimentary event to the industry members. Lakshmi Machine works Ltd (LMW), Lakshmi Card Clothing (LCC), International Trade Center (ITC) stepped in to support the event enabling the Industry to benefit from this endeavor of ITME Society. India ITME Society stands firm in its commitment to provide quality service to the industry. Our motto: "**Together we are Stronger**".

With so much take away for every segment of textile industry, INDIA ITME BSM & TECHNICAL SEMINAR from 3rd Dec to 5th December is a must attend event concluding the year of 2020 and prepping to welcome new year 2021 well equipped and well informed. Look forward to welcoming every industry member from Textile and Textile Engineering sector @ <https://bsm.india-itme.com/register>

Seema Srivastava
Executive Director
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Mumbai

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